ORDER

Orders Order / Rev: 165920 Alt Order #: 06311921 Product Desc: OBAMA 4 PRES: SKED C Estimate: 1764 WDJT-TV-LP Flight Dates: 09/13/12 - 09/19/12 Primary AE: Matthew Norten Original Date / Rev: 09/13/12 / 09/13/12 Sales Office: HDC GENERAL Order Type: Sales Region: NAT Agency Name: **GMMB Greer Margolis Mitchell Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1010 Wisconsin Ave. NW Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% **Advertiser** Name: Poli/Obama for President Demographic: A35+ New Business Thru: Product Codes: PL Candidate Order Separation: 00:15:00 Priority: LUR Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

ВI	Ш	М	la	ń

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/19/12	44	\$10,355.00	\$8,801.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	44	\$10,355.00	\$8,801.75	0.00
Totals	44	\$10,355.00	\$8,801,75	0.00

Account Executives

[NA at LUR]

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$10,355.00
Market	100%	\$60,911.76

CABLE	00/	
ONDEL	0%	\$0.00
WBME	1%	\$609.12
WCGV	0%	\$0.00
WISN	27%	\$16,446.18
ITIW	31%	\$18,882.65
WMLW-	2%	\$1,218.24
WPXE	0%	\$0.00
WTMJ	22%	\$13,400.59
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln Ch Start End	Inventory Code	Break 8	Start/End T	ime Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 2 WDJT 09/13/12 09/14/12	Y&R 11a-12p	CM 11	la - 12p	TF	:30	1 \$	135.00LUR	0.00 NM	1	\$300.00
	The Young & the Restle	ess 11a-								
YOUNG & RESTLESS										
Start Date End Date	Weekdays Spots	s/Week	<u>Rate</u>	Rating						
Week: 09/10/12 09/16/12	TF	1 :	\$135.00	0.00						
Spot Ch Date Range D	<u>escription</u>	Start/En	nd Time	<u>w</u>	eekdays/	Length	<u>Rate</u>	Rtg Type		
1 WDJT 09/10/12-09/16/12 Y	&R 11a-12p	11a - 12	2p		ThF	:30	(\$135.00)	0.00 NM		
See MG 2.2										

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Order / Rev: Alt Order #:

165920

Advertiser:

Poli/Obama for President

06311921

Product Desc:

OBAMA 4 PRES: SKED C

WDJT-TV-LP

Flight Dates:

09/13/12 - 09/19/12

Estimate:

1764

N 2 WDJT 09/13/12 09/14/12 Y&R 11a-12p	; (= 0b	04-											
The Young & the Restless 11a-	Ln Ch								pots				Amount
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2 WDJT 0911412 091412 CBS Block 1230p-2p	Spot C	h Date F	Range	Description	Sta		=	Weekdays	Ler	nath Bai	o Dia Tues	. II	
3 WDJT 09/31/2 09/41/2 CBS Block 12309-2p CM 12309-2pTF 30 1 \$90.00 LUR 0.00 NM CBS DAYTIME ROTATION Start Date End Date Week 09/01/2 09/16/12TF 1 \$00.00 0.00 0.00 0.00 0.00 0.00 0.00				Y&R 11a-12p									
CBS DAYTIME ROTATION Start Date Week: GBY 1012 4 WDJT 09/13/12 09/14/12 News at Noon CBS Start Date Week: CBY 1012 5 WDJT 09/13/12 09/14/12 09/14/12 DOCTORS Start Date Week: CBY 1012 6 WDJT 09/13/12 09/14/12 DOCTORS Start Date Week: CBY 1012 6 WDJT 09/13/12 09/14/12 DOCTORS Start Date Week: CBY 1012 6 WDJT 09/13/12 09/14/12 DOCTORS Start Date Week: CBY 1012 Fire Date Week: CBY 1012 DOCTORS Start Date Start Date Start Date Week: CBY 1012 DOCTORS START DATE													
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News at Noon							0.00					1	
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Section Sect													
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Week: 09/10/12 09/16/12 TF 1 \$85.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 WDJT 09/10/12-09/16/12 Let's Make a Deal 9a-10a 858a-10a ThF :30 (\$85.00) 0.00 NM See MG 13.2 [NA at LUR] [NA at LUR] 2 WDJT 09/14/12 Let's Make a Deal 9a-10a 858a-10a F :30 \$175.00 0.00 NM ∰ MG for 13.1 09/14 MG for 13.1 09/14 CM 9p - 10p 1 :30 1 \$350.00LUR 0.00 NM 1 \$1,200.00	LETS MA	AKE A DE		Let's Make a Deal	9a-10a								
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2 WDJT 09/14/12-09/14/12 Let's Make a Deal 9a-10a 858a-10aF :30 \$175.00 0.00 NM	See	MG 13.2							.50	(400.00)	J.JJ IVIVI		
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114 WDJT 09/14/12 09/14/12 Fr 9p - 10p CM 9p - 10p1 :30 1 \$350.00LUR 0.00 NM 1 \$1,200.00	_			s Make a Deal 9a-	10a 858a-	10a		F	:30	\$175.00	0.00 NM		
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		11 16			OWI (- 10h	-1	.3∪	1 \$	BOU.UULUR	U.UU NM	1	\$1,200.00

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WDJT-TV-LP

Order / Rev: 165920

Alt Order #: 06311921

Flight Dates:

Advertiser:

Poli/Obama for President

06311921 09/13/12 - 09/19/12

Product Desc:

OBAMA 4 PRES: SKED C

Estimate:

1764

Ln Ch St	art End	Inventory Co	nde Brea	k Stort/En	d Time David		_				
BLUE BLOC	DS	•	ide Died	ik Start/En	ld Time Days	Len S	pots Rati	e Pri	Rtg Type	Spots	Amount
<u>Start Da</u> Week: 09/10/1;			Spots/Wee	<u>k Rate</u> 1 \$350,00	Rating						
Spot Ch Date	Range	<u>Description</u>		art/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 WDJT 09/1 See MG	0/12-09/16/12 : 14 2	2 Fr 9p - 10p	, 9p	- 10p		F		50.00)	0.00 NN	,	
[NA at L	UR]										
2 WDJT 09/1		? Fr 9p - 10p	9p	- 10p		F	:30 \$1,2	200.00	0.00 NM		
15 WDJT 09/1	5/12 09/15/1	2 Sat 1135p-123	5a CM	1135p-123	5x	1- :30	1 \$50.0	OLUR	0.00 NM	1	\$50.00
THE CLOSE	₹	The Closer									777,00
Start Dat			Spots/Week	<u>Rate</u>	Rating						
Week: 09/10/12		1-	1	Ψ00.00	0.00						
		2 Sat 6p-7p Jep/ Sat 6p-7p Jep/		Sat 6-7p	1	:30	1 \$75.0	0LUR	0.00 NM	7	\$75.00
JEOPARDY/V		UNE									
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	Weekdays	Spots/Week		Rating						
17 WDJT 09/16		_ -	CM	\$75.00 1105p-1205	0.00	1 :30	1 \$50.0	21115	2 22 1114	7 3	
		1105p-1205a	•	1100p 1200	, u	1 .30	1 \$50.0	JLUR	0.00 NM	1	\$50.00
THE INSIDER Start Date	-	Weekdays	Spots/Week	Data	D.C				ļ		
Week: 09/10/12	09/16/12	1	<u>50018/1/108</u>	<u>Rate</u> \$50.00	Rating 0.00						
18 WDJT 09/16	/12 09/16/12	•		1135p-1235		1 :30	1 \$20.00	LUR	0.00 NM	15	\$20.00
INSIDE EDITION	ON	True Hollywood							1.0	2/	¥=5.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating				ľ		
Week: 09/10/12	09/16/12	1	1	\$20.00	0.00						
19 WDJT 09/16	112 09/10/12	The Good Wife	CM	8p-9p]	1 :30	1 \$400.00	LUR	0.00 NM	1	\$1,000.00
GOOD WIFE									1		
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Spot Ch Date R	<u>lange</u> <u>D</u>	escription	1 <u>Start</u>	\$400.00 <u>/End Time</u>	0.00	Weekdays	Length F	ata R	<u>Ita Type</u>		
1 WDJT 09/10/		iu 8p - 9p	8p-9p		•	 Su	:30 (\$400				
See MG 19 [NA at LUF									Ų.		
2 WDJT 09/16/1	12-09/16/12 S	u 8p - 9p	8p-9p)		 Su	:30 \$1,000	0.00 (OO NM		
→ MG for 19. → MG for 19							***				
N20 WDJT 09/13/	12 09/16/12			10p - 1035p	T	:30	1 \$300.00	UR (0.00 NM	1	\$300.00
TEN AT 10PM		M-Su 10p-1035p)						10		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				ŀ		
Week: 09/10/12 22 WDJT 09/13/	09/16/12	T Th 8n - 9n	1_	\$300.00	0.00						
		Big Brother 14	CW	Th 8p - 9p	1	:30	1 \$1,500.001	.UR (0.00 NM	1	\$1,500.00
BIG BROTHER,	· · - · · - · · - ·		-								
Start Date Week: 09/10/12	<u>End Date</u> 09/16/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> 1,500.00	Rating 0.00						
Spot Ch Date Ra	inge <u>De</u>	escription		End Time		<u>Veekdays</u> l	_ength Ra	ite Rti	g Type		
1 WDJT 09/10/1. See MG 22.		8p - 9p	Th 8p	- 9p	_	Th	:30 (\$1,500.				
[NA at LUR]									ľ		
2 WDJT 09/10/12		8p - 9p	Th 8p	- 9p	_	Th	:30 \$1,500	.00 0.	.00 NM		
⊕ MG for 22.1	_										
23 WDJT 09/19/1		Wed 7p - 8p Wed 7p - 8p	CM 7	p - 8p	1	:30	1 \$1,200.00L	UR 0	.00 NM	1	\$3,000.00
SURVIVOR		vveu /p - op									
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/17/12	09/23/12	1	1 \$	1,200.00	0.00				i		

Print Date: 09/13/12 09:41:02 Page 4 of 5

WDJT-TV-LP

Order / Rev: Alt Order #:

Flight Dates:

165920

Advertiser:

Poli/Obama for President

06311921 09/13/12 - 09/19/12

Product Desc:

OBAMA 4 PRES: SKED C

Estimate:

1764

Ln Ch Start End	Inventory Co	da Dura	d ou un							
23 WDJT 09/19/12 09/19	Inventory Co /12 Wed 7p - 8p	de Brea	7p - 8p	d Time Days	Len Sp	_				Amount
SURVIVOR	Wed 7p - 8p	CIVI	/ p - op	1	- :30	1	\$1,200.00LU	R 0.00 N	1 1	\$3,000.00
Start Date End Da		Spots/Wee	<u>k</u> <u>Rate</u>	Rating						
Week: 09/17/12 09/23/1 Spot Ch Date Range	21 Description	Q+-	1 \$1,200.00 art/End_Time	0.00	147 - 1 - 1				-	
1 WDJT 09/17/12-09/23/1			- 8p		Weekdays		ength <u>Rate</u> :30 (\$1,200.0 0	Rtg Typ		
See MG 23.2 [NA at LUR - Survivo	r 7-830nl						,	, 0.00 11		
2 WDJT 09/19/12-09/19/1		7p-	-830		W	_	:30 \$3,000.00	0 000 N		
● MG for 23.1 09/19			-		,		.50 \$5,000.00	0.00 N	WI I	
24 WDJT 09/17/12 09/19/	12 Price Is Right 1 Price is Right 1		10a - 11a	MTW	- :30	2	\$130.00LU	R 0.00 N	M 2	\$260.00
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/1:		Spots/Weel	<u>Rate</u> 2 \$130.00	Rating 0.00						
N25 WDJT 09/17/12 09/19/		СМ	11a - 12p	MTW	:30	1	\$135.00LUF	0.00 N	V I 1	\$135.00
YOUNG & RESTLESS	The Young & th	ne Restless 11	a- <i>.</i>							φ133.00
Start Date End Dat		Spots/Week	<u>Rate</u>	Rating					ł	
Week: 09/17/12 09/23/12			\$135.00	0.00						
26 WDJT 09/17/12 09/19/1	12 CBS Block 1230 CBS Block 1230		1230p-2p	MTW	:30	2	\$90.00 LUR	0.00 NN	1 2	\$180.00
CBS DAYTIME ROTATION	٧								ļ	
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12		Spots/Week 2		Rating 0.00					1	
27 WDJT 09/17/12 09/19/1		CM	12p-1230p	MTW	:30	2	\$50.00LUR	0.00 NA	2	\$100.00
CBS 58 NEWS AT 12	News at Noon					-	400.00 LOI	0.00 148	1 -	Φ100,00
Start Date End Date	e Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12		2		0.00]	
28 WDJT 09/17/12 09/19/1	2 Doctor 2p-3p Doctors 2p-3p	CM	2p-3p	MTW	:30	2	\$50.00LUR	0.00 NM	2	\$100.00
DOCTORS	. ,									
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	Weekdays MTW	Spots/Week 2	<u>Rate</u> \$50.00	Rating						
29 WDJT 09/17/12 09/19/1;			3p-4p	0.00 MTW	:30	2	\$50.00LUR	O OO NM	2	\$100.00
JEFF PROBST	Jeff Probst	•	-r ·r		.00	-	ψ00.00 LOIN	O.OO INIVI	2	\$100.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	MTW	2	\$50.00	0.00					ļ	
30 WDJT 09/17/12 09/19/12		СМ	4p-5p	MTW	:30	2	\$120.00LUR	0.00 NM	2	\$240.00
DR. PHIL	Dr. Phil 4p-5p									
Start Date End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12 31 WDJT 09/17/12 09/19/12	MTW Morning News M-	E 5a - 60M	\$120.00 5a - 6a	0.00 MTW	:30	4	£45.001.UD	0.00.1114		
	M-F 5a - 6a	Ja - Will	Ja - 0a	(V) W	.30	1	\$15.00LUR	U.UU NIM	1	\$15.00
CBS 58 MORNING NEWS <u>Start Date</u> <u>End Date</u>	Weekdays	Spots/Week	Data	Detina						
Week: 09/17/12 09/23/12	MTW	<u>30013/4466K</u>	<u>Rate</u> \$15.00	Rating 0.00				()		
32 WDJT 09/17/12 09/19/12	Jeopardy 6p-630p		M-F 6p-630p	MTW	:30	2	\$200.00LUR	0.00 NM	2	\$400.00
JEOPARDY										
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	<u>Weekdays</u> MTw	Spots/Week 2	<u>Rate</u> \$200.00	Rating 0.00						
34 WDJT 09/17/12 09/19/12			M-F 630p-7p	MTW	:30	2	\$250.00LUR	0.00 NM	2	\$500.00
WHEEL OF FORTUNE	630p-7p/Wheel		. ,						-	,,,,,,
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12	MTW	2	\$250.00	0.00						

Print Date: 09/13/12 09:41:02

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Order / Rev: 165920
Alt Order #: 063119

Flight Dates:

Week: 09/17/12

06311921

MTW----

09/13/12 - 09/19/12

09/23/12

Advertiser:

Estimate:

\$85.00

2

Poli/Obama for President

Product Desc:

OBAMA 4 PRES: SKED C

1764

WDJT-TV-LP

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 35 WDJT 09/17/12 09/19/12 CBS Mrning Nws M-F 7-8M 7a-9a MTW----:30 3 \$15.00LUR 0.00 NM 3 \$45.00 CBS This Morning M-F 7a-9a **CBS THIS MORNING** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 MTW----\$15.00 0.00 36 WDJT 09/17/12 09/19/12 Let's Make a Deal 9a-106M 858a-10a MTW----:30 2 \$85.00LUR 0.00 NM 2 \$170.00 Let's Make a Deal 9a-10a LETS MAKE A DEAL Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating

0.00

Totals 44 \$10,355.00